

0283 5 APR -7 P2:31

Food and Drug Administration  
Office of Nutritional Products, Labeling & Dietary Supplements (HFS-810)  
5100 Paint Branch Parkway  
College Park, MD 20740

March 14, 2005

**RE: Dietary Supplement Claims Notification**

Dear Sir/Madam:

This letter is to notify the Food and Drug Administration (FDA) that the following product is manufactured, packed and/or distributed by Hillestad Pharmaceuticals at 178 US Highway 51N, Woodruff, WI 54568.

This notification is being provided pursuant to 21 U.S.C. 343(r)(6) and 21 CFR 101.93(a).


Product Name: **Beta-Pene**

The following statement(s) are or may be used on the labels and in the labeling of the product:

- "contains the beneficial antioxidant properties of Beta-Carotene and Lycopene, along with Bee Pollen"
- "Our Special Formula with Lycopene - providing nutritional support for the heart"

I certify that the information in this notice is complete and accurate and that Hillestad Pharmaceuticals has substantiation that the statements are truthful and not misleading.

Sincerely,

  
Dan Hillestad  
President

975 0162

LET

15956

**HOME OFFICE:**

Hillestad Pharmaceuticals U.S.A.  
178 U.S. Highway 51 North  
Woodruff, Wisconsin 54568-1700

**MAILING ADDRESS:**

Hillestad Pharmaceuticals U.S.A.  
P.O. Box 1700  
Woodruff, Wisconsin 54568-1700

(715) 358-2113 • 1-800-535-7742  
(715) 358-7812 (FAX)  
hill@newnorth.net (E-mail)  
www.hillestadlabs.com